

It's all in the halls

There is so much for retailers and buyers to see at Harrogate this year, with almost every exhibitor gearing up to bring fabulous new 2017 ranges - as well as lots of exclusive show offers - can you afford to not be there for the entire three days? Visitors and exhibitors are invited to join a free drinks reception straight after the show on Tuesday 28th (and believe me, the canapes on offer are second-to-none!) so whilst you may be tempted to accept external invitations from companies piggybacking on the event, everything you can possibly want and need is inside the halls of the Harrogate International Centre.

We look forward to welcoming you to the show!

Kids' hygiene

KidsDo is set to bring a range of innovative new products to the market that will encourage positive hygiene amongst children. Whilst each product is designed to be fun for children, they offer an intrinsic functionality for the young. They will also provide an educational aid for parents when teaching the foundations of positive bathroom hygiene.

The first product launched was the Kidsflush toilet button - a patented product that is the world's first easy to fit and easy to flush toilet button. Following research, it was discovered that many children struggle with the functionality of flat modern toilet buttons. The standard toilet button can be hard for children to manage as their finger strength has not yet fully developed and the flat design means they are not visible to smaller children. A Kidsflush button simply sticks over the existing toilet button to give an easy to press raised button that is easy to flush, easy to see and with a tune that plays when flushed.



Visit KidsDo on Stand BH46

Simply time

Posie & Bear – finalist in the Baby Products Association's 2017 Concept Awards - is launching the FeedingBuddy. Inventor Charlotte Lonngren will be demonstrating this innovative product which lends a hand at feeding time for bottle and breast feeding parents. A deliberate move away from phone apps which are time consuming and distracting, stealing away precious bonding moments, this clever little wrist band, designed with tired parents in mind - is designed to keep track of baby's routine quickly and simply.



Visit Posie & Bear on Stand BH16 and also the Concept & Innovation Stand M27.

Mini shoes

Poco Nido is excited to announce its wildest range of mini shoes yet. Inspired by adventures and animals from all around the world, the SS17 collection features eight new prints, plus eight plain

mini shoe colours, that are sure to ignite little imaginations. Catherine Lobley, Founder of Poco Nido says, "Creating our SS17 range of mini shoes was great fun. As a team we love animals, nature and bold colours. How these elements are brought together in our latest range of prints is what makes it so exciting. Five years on after the first mini shoe was launched, we know what our customers love to see and we cannot wait to show off our new collection."

Visit Poco Nido on Stand A44



Wall art



Walltastic is a market leader in children's room decoration and the official license for top brands such as Disney, Marvel, Mattel, Hasbro etc. Walltastic offers an alternative solution to traditional repeat pattern wallpaper and borders from award winning murals, room décor kits, wall stickers and large character stickers offering an extensive range of licensed products as well as strong generic classic ranges for decorating children's bedrooms, nurseries and playrooms at affordable prices.

Visit Walltastic on Stand B30